



ROY COOPER  
*Governor*

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## N.C. Department of Commerce Announces 2017 N.C. Main Street Award Winners

**CLAYTON, N.C.** – Nineteen communities will receive awards for excellence in downtown revitalization at the North Carolina Main Street and Small Town Main Street Awards Ceremony Wednesday, March 14 at 6 p.m. Deputy Secretary for Rural Economic Development and Workforce Napoleon Wallace and Assistant Secretary of Rural Economic Development Kenny Flowers will present in categories that include economic vitality, design, promotion and organization.

“The NC Main Street and Small Town Main Street programs provide communities with a recipe to succeed in economic and community development,” said Deputy Secretary for Rural Economic Development and Workforce Napoleon Wallace. “I am honored to be here today to recognize the outstanding projects that have helped their communities succeed.”

“These award-winning projects have made a significant difference to their communities, bringing new jobs, new activities, businesses, and new investment to their Main Street and Small Town Main Street communities. We are proud of the change that these communities are making as a result of the Main Street America™ program and its principles,” said Liz Parham, Director, NC Main Street & Rural Planning Center, part of the Rural Economic Development Division at NC Commerce.

The North Carolina Main Street program helps small towns create vibrant central business districts by preserving their historic fabric and building on their unique characteristics using local resources. A panel of judges chose this year’s award winners from dozens of applications submitted by Main Street communities throughout the state.

The following projects received Awards of Merit:

### **2017 MAIN STREET AND SMALL TOWN MAIN STREET COLLABORATION AWARD PROMOTION**

- **Warrenton & Edenton - Discover History Worth Repeating**

## **2017 MAIN STREET AWARDS**

### **ORGANIZATION**

#### *Best Public-Private Partnership in Downtown Revitalization*

- **Goldsboro** - Goldsboro Pediatric Dentistry & Orthodontics
- **Wake Forest** - Friday Night on White

#### *Best Innovation*

- **Clayton** - The Paper Company Project
- **Goldsboro** - Cool Projects

### **PROMOTION**

#### *Best Downtown Special Event or Event Series*

- **Elizabeth City** - SPLASH Week
- **Newton** - Foothills Folk Art Festival

#### *Best Image-Building Campaign*

- **Garner** - Downtown Garner Branding & Website Refresh

### **ECONOMIC VITALITY**

#### *Best Adaptive Reuse Project*

- **Roxboro** – Hall’s Way
- **Wilson** – 200 Block of South Street & 217 Brew Works

#### *Best Endangered Properties Rescue Effort*

- **Goldsboro** - John Street Properties

### **DESIGN**

#### *Best Historic Rehabilitation Project*

- **Elkin** - Maggy’s Place
- **Garner** - Full Bloom Coffee Roasters-Café Renovation
- **Goldsboro** - Goldsboro Drug Company Building
- **Tryon** - Rehabilitation of the Missildines, Bank & Jackson Buildings
- **Wilson** - City Administration Building in the Rountree-Roney-Brett House-206 W. Nash Street

#### *Best Façade Rehabilitation Project for More Than \$15,000*

- **Boone** - Appalachian Theatre of the High Country Façade Renovation

#### *Best Façade Rehabilitation Project for \$15,000 or Less*

- **Smithfield** - 224-228 East Market Street

#### *Best Outdoor Space Improvement*

- **Sanford** - Downtown Sanford Streetscape

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